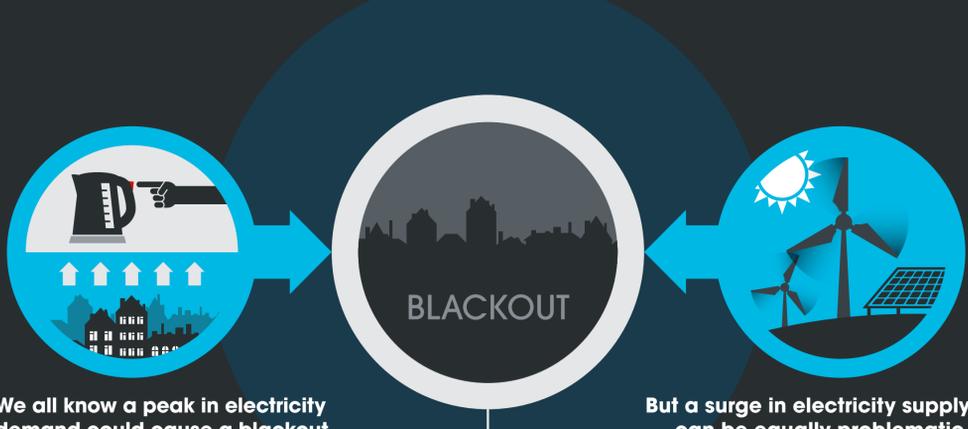


Building a new energy economy



This is because electricity can't be stored, so it must be balanced in real time.



The old energy economy is expensive, insecure and dirty.

There's an affordable, secure and clean alternative.

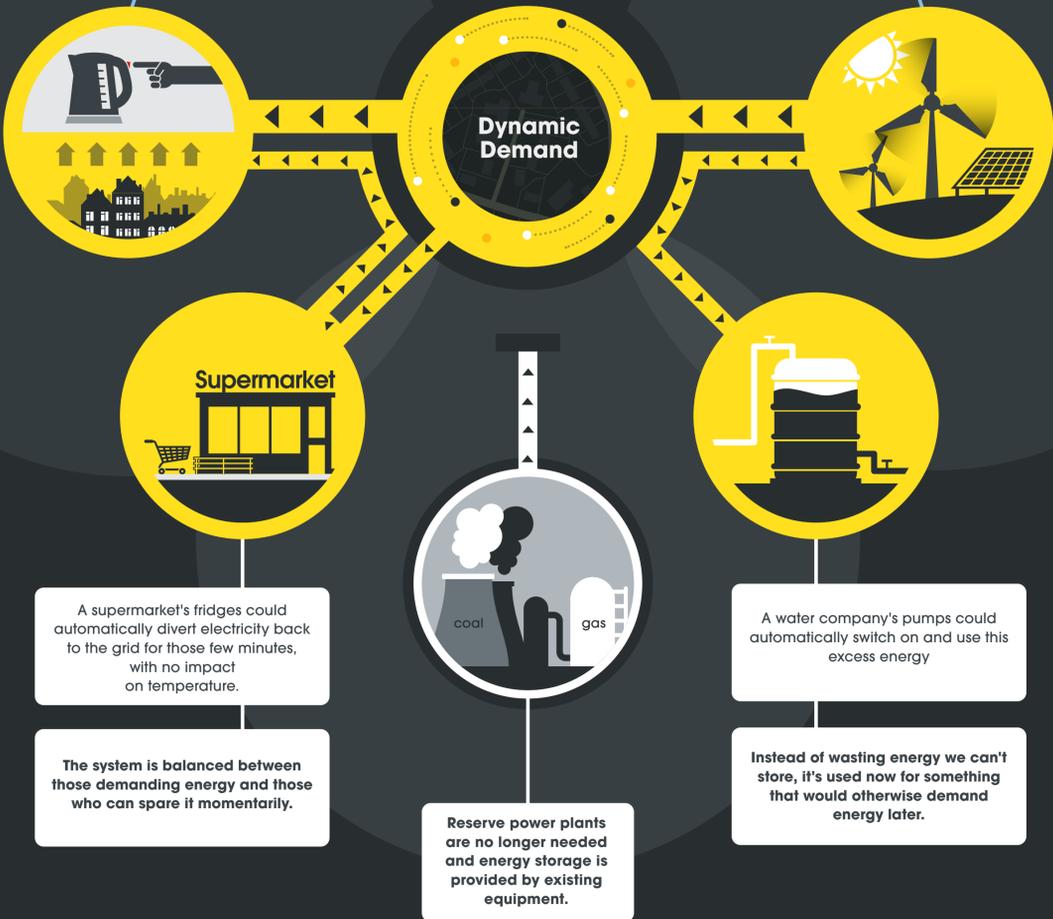
Dynamic Demand harnesses energy-intensive equipment and adjusts electricity demand to meet supply. In return, businesses could generate revenue equivalent to 5-10% of their energy bill with no impact on productivity.

In peak demand...

In a supply surge...

While a million people might switch on their kettles, others may not need electricity at that moment.

At times when lots of energy is being captured, it can be used to power things that aren't time sensitive.



Businesses make money from their cost base.
Our energy future is more secure.
The UK reduces its carbon footprint.

This technology can be used across a wide range of sectors.

- Hospitals
- Universities
- Retail
- Mining
- Water utilities
- Metal foundries
- Aggregates
- Food & drink

Dynamic Demand means a cheaper, more reliable and cleaner energy future and a £1 billion prize for businesses.

Get in touch to find out how your business could benefit. www.openenergi.com

